



LAVVI

Diversify your distribution
strategy with an API-
driven, all-in-one sales
enablement platform.

Connect more families with financial security through multiple distribution channels.

FLEXIBLE PLATFORM OPTIONS INCLUDE:



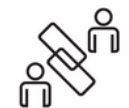
ADVISOR DRIVEN SALES

Advisor-led model where your advisors can complete the application with their client.



CONSUMER DRIVEN SALES

Direct-to-Consumer model with an intuitive self-serve checkout experience and access to support tools.



HYBRID SALES

A hybrid model where advisors can provide guidance to their clients or review the application at time of submission.

LAVVI

web www.lavvi.com

email growth@lavvi.com

+ Platform Modules

Enable your preferred distribution strategy and platform option with these value-added components:



ADVISOR COMPLIANCE

Eliminate the regulatory red tape with automated and hassle-free compliance including a configurable Financial Needs Analysis, Reason Why Letter and Advisor Disclosure Forms.



DISTRIBUTOR ACCESS

Strengthen your relationship with key partners through value-added insights. Provide full visibility of the sales pipeline for your distribution partners with real-time data analytics and reporting.



THIRD-PARTY WEB COMPONENTS

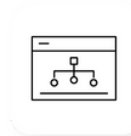
Sell strategically and be there at the right time. Embed your life insurance products at point of sale for important consumer purchases like investments, mortgages and living benefits.

Key Features



ADMIN CONFIGURATION PORTAL

Easily configure your insurance products, medical questions and rates in real-time. Review critical data and key reports using a sophisticated yet simple analytics dashboard.



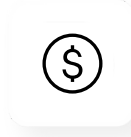
QUICK IMPLEMENTATION

With a streamlined implementation, the Lawi platform can be deployed and production ready in as little as 90 days allowing you to start seeing results without lengthy delays.



SEAMLESS CHECKOUT EXPERIENCE

Frictionless self-serve consumer checkout with access to direct support tools with more consumer-friendly language.



FLEXIBLE PRICING STRUCTURE

Invest in what you need so you can maximize ROI. Our scalable options and cost-effective solutions will ensure you can grow your policy sales and achieve your business objectives without breaking the bank.

Partner with Insurance Distribution Experts



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