

JASMIN KAUR MEHAL

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EDUCATION

The Ohio State University, Fisher College of Business	Columbus, Ohio
Master of Business Administration (STEM), Business Analytics & Strategy	May 2024
• Honors: University Fellowship Awardee, TA for Advanced Corporate Finance class of 250 undergraduate students	
• Founding member Fisher International Graduate Students Association (FIGSA), VP of Fisher Graduate Networking Club (FGNC)	
Dr. B.R. Ambedkar National Institute of Technology	Jalandhar, Punjab
Bachelor of Technology, Electronics and Communication Engineering	May 2018

WORK EXPERIENCE

Managed and developed projects in strategy, product management, and business analytics, with a proven ability to drive customer satisfaction, implement data-driven solutions, and enhance operational efficiency across global projects.

Cummins Inc.

Corporate Development and Strategy Intern, Distribution Business Unit	Columbus, OH
	Jun 2023 – Aug 2023
• Led market research for a \$2.5B sustainability project aimed at product launch and reducing carbon footprint in Europe, integrating demand elasticity, and value chain evaluation, resulting in identifying top three countries for pilot projects.	
• Generated market analysis reports on Excel, Tableau & PowerPoint using tools such as MarketWatch, SimilarWeb, SEMrush, Statista, IBISWorld establishing KPIs including market potential and ROI, resulting in an improved data driven GTM strategy.	
• Collaborated with Supply Chain & Engineering Leadership to direct a competitive analysis project on inventory management performance using data analysis that influenced the Annual Operating Plan, reducing inventory levels by 34%.	

Deloitte

Lead Consultant, Strategy and Analytics (MNT Bank)	Bangalore, Karnataka
	May 2021 – Jul 2022
• Managed a cross-functional team of 6 to launch an automated data analytics product for reporting process using Informatica, enhancing customer satisfaction by 33% by addressing pain points and reducing accurate report submission times by 24%.	
• Streamlined processes on the Axiom platform by integrating data quality rules and scorecards for unstructured bank data, achieving 15% increase in error containment, accelerating reporting, automated data updates and accessible dashboards.	
• Developed predictive models using BigQuery and SQL to assess the risk of new loan applications, collaborating with risk management team, and resulting in a 15% reduction in default rates.	

Wipro Technologies

Senior Consultant – Senior Data Analyst, Bigdata/Artificial Intelligence (Capital One)	Bangalore, Karnataka
	Jun 2018 – May 2021
• Spearheaded a modernization project by implementing automated ETL processes using Informatica to migrate structured consumer data from Teradata to Snowflake, achieving 34% improvement in time efficiency compared to previous manual methods.	
• Collaborated with senior management including COO to develop and implement a comprehensive data governance program to resolve corrupted data issues within Salesforce, resulting in a 24% reduction in data errors and an increase in overall data accuracy.	
• Amplified personnel productivity by 42% through the ideation, scoping, and launch of an automated data comparison model for post-migration data validation, significantly improving operational efficiency.	
• Led a team of 4 developers in decommissioning Bank's Hardware Servers after Cloud migration, significantly contributing to the project's success in achieving \$6M savings in license renewal costs.	

ADDITIONAL INFORMATION/ PROJECT EXPERIENCE

Product Manager, BIP Consulting, Milan, Italy	Jan 2024 – May 2024
• Collaborated with product management team to craft a global go-to-market strategy and sales pitch, research stage to MVP launch and scaling, for a Generative AI mental health app, projected to generate \$16B annually & boost US market penetration by 20%.	
Project Manager, Anheuser Busch, Columbus, OH	Jan 2024 – May 2024
• Implemented DMAIC methodology to streamline the brand changeover process for Can/Bottle fillers, yielding a notable 37% reduction in downtime while pinpointing critical bottlenecks, thus enhancing operational efficiency and potential cost saving.	
MBA Consultant, Sanctuary Night, Columbus, OH	Aug 2023 – Dec 2023
• Developed a strategic plan for Sanctuary Night, addressing capacity challenges, financial stability, and governance issues, to achieve 24/7 operations and Community Development Corporation status.	
Supply chain and Ops Consultant, Bath & Body Works, Columbus, OH	Jan 2023 – May 2023
• Successfully addressed trailer utilization challenges by implementing a cost-sharing incentivization model and 'live unload' method for JIT shipments to optimize vendor performance and improve trailer utilization, enhancing operational efficiency by 42%.	

Core Competencies: Consulting, Strategic Analysis & Planning, Data/Business Analytics, Project Management, Product Management, Product Development, Process Evaluation, Market Sizing/Research, Opportunity Assessment, Competitive Analysis, Stakeholder Management, Go-to-Market Strategy, M&A Strategy.

Technical Skills: Google BigQuery, ETL, SQL, Snowflake, Microsoft Suite, Advanced Microsoft Excel, Tableau, Data visualization, Data Warehouse Tools, Agile & Waterfall Methodologies, JIRA, Financial Modeling, Value Chain Analysis.

Certifications: Google Data Analytics Professional Certificate, Six Sigma Green Belt, Crucial Conversations