use case solutions for underwriting
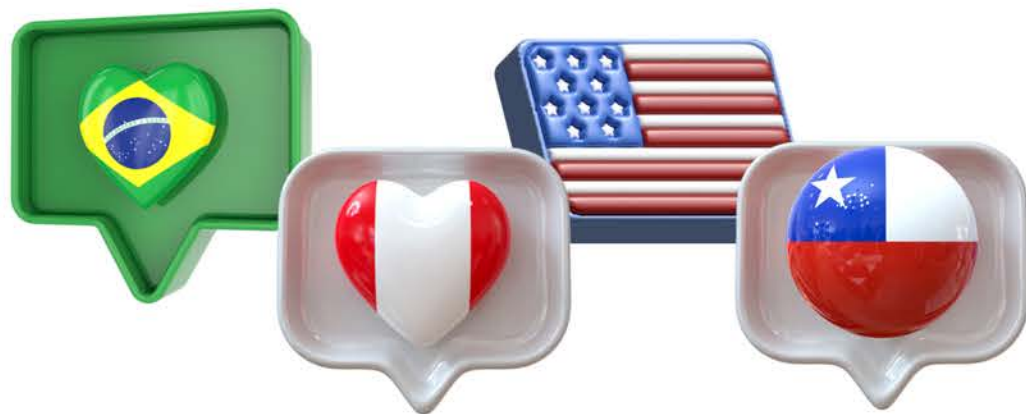
insurer
company c

s.360
case 1

powered by samplemed

client

client profile

It has been present in the United States since 1909 and in Latin America since 1992 with companies in Chile, Peru and Brazil.

Its main sales channels are affinities, independent brokers and advice from specialized agents.

The company stands out for refined levels of automation in its processes and continuous investment in technological innovation to support its services.

Was one of the first insurers to incorporate automated underwriting into its processes in Brazil.

Signed contract for tele-interviews and clinical and laboratory tests in 2019.

100 years
experience in life insurance
of which 40 in the Brazilian market

$40 billion in assets

+ 10 years
working with Samplemed solutions.

The first insurance company fully operated by integration {APIs}.

client need

A new low cost underwriting solution that could diagnose multiple risk ranges according to benefit insured.

main requirement

- Integration through APIs to insurer legacy systems.
- Ability to perform with few input information.

proposed solution

Saplemed's Predictive Models with individual scores for the following benefits:

Death, Accidental Death, Disability due to Accident or illness, Critical Illness, and Surgical Risks.

main results

The insurer is a reference case of innovation as it uses all underwriting channels offered by Samplemed: Paramedical Exams, Tele-interview, Predictive Models, and Automated Underwriting.

Today it is a development partner, receiving early access to beta features and open to validate new ideas in new products.

S.

together
we fly
higher