

Getting Ahead of the Curve: How Gamification Impacts Business Success

Aug. 31, 2022

9:00 am - 10:00 am (PST)

We welcome you to our upcoming webinar on gamification and its potential for increased business value and enhanced (customer) engagement.

Together, we'll explore how different industries are leveraging gamification to solve the latest business challenges.

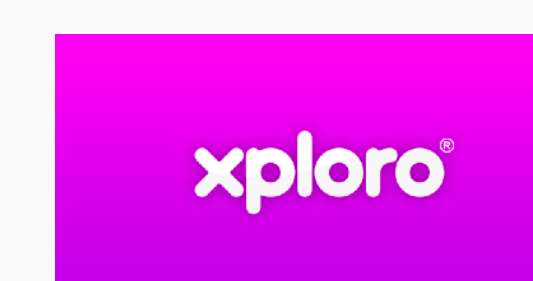
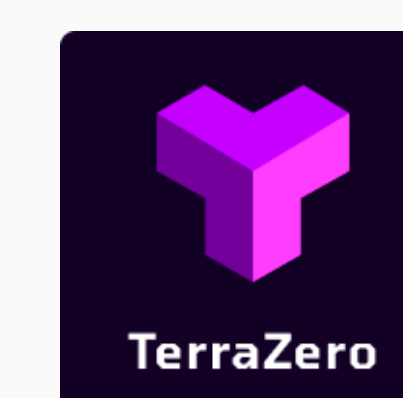
From employee training to customer engagement and product marketing, gamification is becoming more mainstream and is projected to become a \$37bn market by 2027.

During this session, ReMark, a global insurance marketing consultancy firm, will partner with Garmin to share the latest trends in gamification. Then, a panel of cross-vertical startups will present their best practices. To finish off you will have the chance to address your questions to the speakers through an interactive panel.

AGENDA

- 9:00 am - 9:05 am:**
Welcome & Opening Remarks
- 9:05 am - 9:15 am:**
Gamification Trends
- 9:15 am - 9:40 am:**
Startup Presentations
- 9:40 am - 9:55 am:**
Speaker Panel
- 9:55 am - 10:00 am:**
Closing Remarks

Featured Speakers



FOR MORE INFORMATION

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