

**TruContact** 

Solutions

Communications

and Contact Center



### OVERVIEW

Enhance the effectiveness of customer contact and engagement, restore trust in communications services, and streamline delivery of telecom connectivity.

### **PRODUCT FEATURES**



# Connect with customers and enhance engagement

Leverage solutions to support compliance with regulations, reduce SPAM mis-tagging and increase answer rates.



### Protect your brand identity

Ensure customers can trust it's you calling with solutions by the author of global call authentication standards.



### Speed telecom order processing and connectivity

Benefit from our extensive experience and expertise in serving carriers across the globe.



### IMPROVE EFFICIENCIES IN THE DELIVERY OF COMMUNICATION SERVICES

#### Make every touchpoint count

Improve customer outreach through authoritative identity and behavioral insights. Orchestrate communications how and when customers will most likely respond.

## Enable authenticated communications

Protect customers by blocking fraudulent calls while helping to ensure legitimate calls get through. Assure customers by displaying verified business information on calls and online searches.

# Streamline connectivity deployment

Accelerate customer connectivity to the latest network technologies while meeting rising expectations for the availability of digital and secure communications.

## TruContact™ Communications and Contact Center Solutions

Now you can improve the efficiency and effectiveness of outbound enterprise communications with customers. Present communications in ways and at times when customers are most likely to respond, helping enhance engagement and deliver connectivity.

### Customer Contact Intelligence

Improve the efficiency and effectiveness of outbound enterprise communications with customers.

### Branded Communications

Manage consistency of enterprise brand identity and business information displayed to consumers.

### Numbering Services

Manage authoritative telecom phone and subscriber information for a more trusted and secure experience.

#### **Order Management**

Accelerate connectivity while meeting expectations for digital, secure communications. Orchestrate network orders to deploy more efficiently, and expand and deliver communications and connectivity services.

© Copyright 2022 TransUnion, its subsidiaries and/or affiliates. All Rights Reserved. | ENT-22-F117070

Enhance customer outreach and engagement with comprehensive identity and streamline delivery of telecom connectivity.

transunion.com/trucontact

