

**medix**

Integrated  
Cancer  
Response







Meet **Medix.**

We are the **crucial health conduit**  
delivering impactful responses  
to any health need throughout life.



# Medix responses are engineered to **cover the entire course of life.**

## **MEDICAL PREVENTION + DIAGNOSTICS**

Tools to reduce risk and get ahead of health challenges, from self-triage digital HRAs to personalized screening plans to early diagnostics and detection.

## **MEDICAL MANAGEMENT + NAVIGATION**

Continuous and multidisciplinary responses to serious and complex medical conditions, from musculoskeletal-, cancer-, cardiac-, Covid-related issues – and more – to holistic consultations and navigation of treatment.

## **REHABILITATION**

Support on the path to recovery, from multidisciplinary advice to personalized rehabilitation management services.

## **MENTAL HEALTH**

Navigating the complex world of mental health, from diagnosis to treatment to long-term management.

## **TELEHEALTH**

Immediate and complete nationwide access to leading medical teams across specialties for responses and prescriptions to every-day health needs.





# Medix has an unbeatable record of changing the course of health globally.

Medix is built to deliver personalized health responses to each patient, always borderless and scientific – leading to optimal health and human outcomes.

**20%** change in diagnosis.

**43%** change in treatment plan.

**18%** avoidance of costly, unnecessary major treatments and procedures.

**95%** of customers would highly-recommend and refer Medix to others.



## Average Savings per Case Managed

**Average Savings per Oncology Case Managed: \$3203**

Average Savings per Cardiovascular Case Managed: **\$6098**

Average Savings per ENT Case Managed: **\$6921**

Average Savings per Gynaecology Case Managed: **\$4951**

Average Savings per Neurology Case Managed: **\$9160**

Average Savings per Orthopedic Case Managed: **\$11480**

Average Savings per Urology Case Managed: **\$5530**

With **treatments falling short across the globe**,  
it's time for a new approach to cancer management.

*Falling Short on Time*

**10%**

increase in risk of  
death for every  
month of cancer care  
delayed.

*The BMJ.*

*Falling Short on Treatment*

**10-20%**

of cancer  
patients are  
misdiagnosed.

*NHS*

*Falling Short on Recovery*

**1/3**

of people who have  
completed cancer  
treatment still suffer  
from pain.

*Macmillan*

*Falling Short on Outcomes*

**\$21.09B**

patient economic  
cancer care  
burden.

*NCI Report 2019*

Medix is directing the full potential of medical science to create a **new model of integrated cancer responses.**

Medix is utilizing proprietary analytics and AI, unique research capabilities, and an in-house clinical team to re-engineer how the world's best specialists, researchers, medical engineers, treatments, and technologies work together to prevent and/or solve your unique cancer case.





Medix **Integrated Cancer Response** is a personalized, comprehensive cancer program built to secure the best outcomes every step of the way.

**medix INTEGRATED CANCER RESPONSE**

**CANCER PREVENTION  
+ MONITORING**

Medix specially-monitors your cancer risk and outlook by examining hereditary and environmental factors unique to the individual.

**CANCER MANAGEMENT  
+ NAVIGATION**

In the event of diagnosis, Medix secures the world's best cancer specialists and treatment course for the unique cancer case.

**CANCER  
REHABILITATION**

Medix remains with customers through recovery by building and overseeing specialized plans around individualized cancer healing and rehabilitation needs.

# Cancer Prevention + Monitoring

The best way to beat cancer is to stay ahead of it.

Medix delivers clinically-tailored evaluations and individualized health assessments to monitor potential cancer risks before they become anything more — throughout the entirety of life.

## **Individual risk mapping for developing certain cancers**

to identify customers' medical background and predispositions to create a current and future map of their cancer risks and outlooks.

## **Personalised and tailor-made cancer screenings**

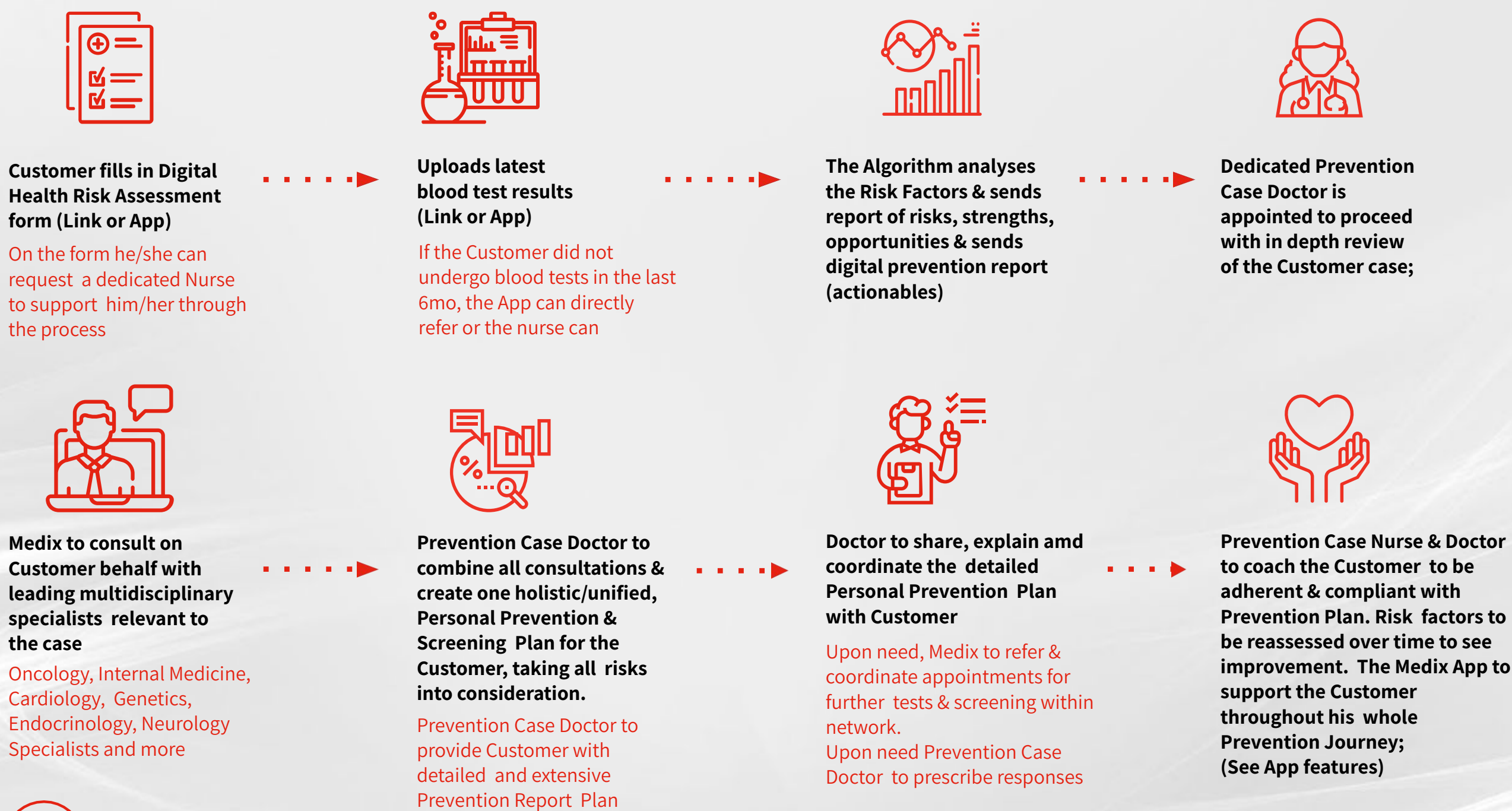
that are deeply personalized to the customer, and evaluated by multidisciplinary medical teams.

## **Ongoing real time evaluation and coaching**

by a dedicated personal case doctor and nurse to oversee reduction of cancer risks, their on-going management, and attempted prevention of cancers.



# Cancer Prevention + Monitoring: How It Works



The Customer will be able to track, manage, communicate with their dedicated medical team and receive updates about their medical prevention journey via the Medix App, in addition to the human interaction with the Case Team, increasing customer engagement, adherence and compliance.

**AT ANY TIME, IF CUSTOMER IS DIAGNOSED WITH CANCER, WE BEGIN PERSONAL GLOBAL MEDICAL DISEASE MANAGEMENT & NAVIGATION.**

# Cancer Management + Navigation

In the event of a cancer diagnosis, Medix moves immediately to deliver responsive, boundaryless, personalized cancer management.

**Access to world-leading local and global medical expertise:** Medix connects to the best possible local specialists, while providing you with access to more than 300 in-house doctors, and an accredited network of 4,000 global specialists and 2,000 hospitals.

**360-degree Case Management:** Medix delivers personalised treatment recommendations, coordinating collaboration with your treating doctor.

**Breaking information & reliable advice:** Medix' team helps you understand your condition and provided quality, independent, evidence-based advice ensuring the diagnosis is correct and the best available treatments are implemented.

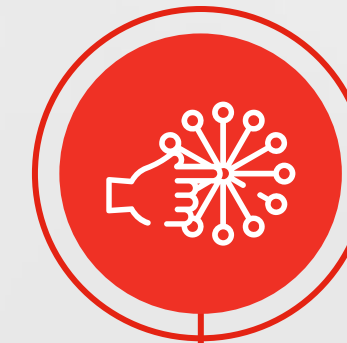
## Direct digital tools:

Gain access to innovative medical tools right on your phone, underpinned by data-driven insights to your health.

**Global human & digital support:** Customers around the world can count on immediate support from Medix bases in New York, London, Munich, Hong Kong, Singapore, Jakarta, Kuala Lumpur, Mumbai, Bangkok, Tel Aviv and Melbourne.

**A partner for your entire medical journey:** Medix will stay by your side: helping you with the decision-making process, providing medical, emotional and administrative support.

**24/7 advice and support:** Medix provides a dedicated case team for medical advice and dedicated support from the start of service to recovery.



## Medix Integration Cancer Response also provides *cancer-specific navigation, including:*

**Off-label Cancer Treatments:** Medix serves as referral for advanced and off-label treatments where appropriate.

**Access to Clinical Trials:** Medix coordinates with clinical trials to secure access to leading research and breaking treatments.

**Clinical Dietitian:** Medix provides nutritional guidance and support as a balance to medical treatment.

**Medical Supplies:** Medix can assist with choosing and securing personal and medical supplies related to cancer treatment (such as wigs etc.)

**Community Support:** Medix identifies and navigates relevant care communities and other resources directly impacting the patient and their families.

**Side effect management:** Medix assists with treatment side effects by providing virtual medical oversight and medical responses as needed.

**Virtual Caregiver Training:** Medix oversees caregiver training to ensure continuous top-quality care at home.

**Emotional Counselling:** Medix provides emotional support, refers and coordinates complementary therapy such as art therapy, mindfulness based cognitive therapy, biofeedback etc.



# Cancer Management + Navigation: How It Works



# Cancer Rehabilitation

Recovering from cancer is a delicate process, and Medix is built to deliver top-quality guidance and support to maximize recovery and avoid future complications.

## Coaching and support for physical cancer rehabilitation.

To quickly secure a complete physical recovery from your cancer case, Medix designs a personalised and flexible plan of action.

The expert Medix medical team directs individuals through their rehabilitation plan by offering adaptable courses and a range of digital tools like online chats, alerts, and reminders – all while monitoring progress.

## Coaching and support for mental cancer rehabilitation.

Medix knows emotional well-being is a vital part of successful cancer rehabilitation.

To alleviate stress and worry following your cancer case, we deliver mental health support and engage therapists as needed to work with customers on their specific emotional needs on their road to recovery.



**As part of its cancer-specific responses, Medix provides best-in-class rehabilitation services, including:**

**Digital Medical Rehabilitation Assessment:** A proprietary questionnaire to understand your needs including a physical and emotional assessment (you can choose to fill in one or both).

**Dedicated Rehabilitation Case Doctor & Nurse:** Available to support you every step of the way.

**Unlimited Remote Medical Rehabilitation Consultations:** Offering support across all oncology focuses.

**Coordination and Supervision of Care, including Personalized Screening to avoid treatment complications, Physical Rehabilitation, Clinical Dietetics, etc.:** Catering to your specific cancer case needs.

**Referrals to local Rehabilitation Specialists, Providers and specialized centres:** For the right support right when you need it.

**Personalised Treatment & Rehabilitation Plan Implementation :** Tailored solutions and activity regimens.

**Pain and Side-Effect Referrals and Management:** For recovery relief every step of the way.



# Cancer Rehabilitation: How It Works



The Customer completes a Digital Rehabilitation Questionnaire (App) & is appointed a dedicated rehab case doctor & nurse who conduct initial intake



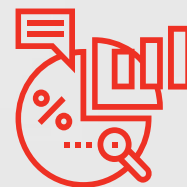
Once all necessary medical information & test results are received, Medix consolidates and organizes specialists for remote multidisciplinary rehabilitation consultations



After receiving the advice from all consulting specialists, Medix consolidates into one personalised multidisciplinary rehabilitation plan for the Customer



The Rehab Case Team provides ongoing support & coordinates the needed treatments locally with ongoing, real-time monitoring



At any stage, if needed, the Rehab plan will be adjusted to ensure Customer has the optimal cancer recovery plan for him/her with progress monitoring and reevaluation within 3 months

If additional tests are needed, Medix will coordinate the medical appointments through the insurer network or Medix Provider Network

If at any stage the customer has recurring cancer, he/she is guided by Medix Personal Global Medical Disease Management & Navigation

The Customer will be able to track, manage, communicate with their dedicated medical team and receive updates about their medical rehabilitation journey via the Medix App, in addition to the human interaction with the Case Team, increasing customer engagement, adherence and compliance.

# An Integrated Response. **An Integrated App.**

When it comes to overseeing cancer responses, the **Medix App** is the personal, holistic, one-stop medical command center that puts patients at the helm of their unique journey.

Customers can access the latest test results, medical team, cancer insights, and new treatment paths all in the palm of their hand, on their terms.

## **A full, continuous view and understanding of cancer case and needs.**

Customers can securely upload and access their cancer case information and share it with doctors and family, offering a continuous view of medical health.

## **Individually-tailored cancer insights and plans.**

Customers' cancer information is complemented with data-driven digital and medical innovation to deliver tailored health insights and actionable information.

## **Real human responses in real-time.**

Customers can review their case and risks and access a doctor or nurse, 24/7, as their needs change.

## **Control, on customers terms.**

Customers can tap into the tools and experts to actively manage risks and improve their medical outcomes – when and where they need.





# Responses backed by the best of Medix:



**24/7 VIRTUAL  
HUMAN  
SUPPORT**  
for customers  
around the  
world.



**INVENTIVE  
DIGITAL TOOLS**  
combined with  
the human touch.



**300+  
IN-HOUSE  
DOCTORS**  
for expert  
consultation.



**GLOBAL QUALITY  
ACCREDITED  
NETWORK** of  
over 4,500  
specialists and  
2,000 hospitals.



**IMPACT  
ACROSS  
90+ COUNTRIES**  
with one of the  
largest global  
health footprints.



**8 MILLION  
INSURED  
CUSTOMERS**  
accessing our  
resources and  
responses.



**RIGOROUSLY  
SMART AI &  
ANALYTICS**  
for data-enriched  
decision making.



**BASES** in London, New York,  
Munich, Hong Kong,  
Singapore, Jakarta, Mumbai,  
New Delhi, Kuala Lumpur,  
Bangkok, Melbourne, Tel Aviv,  
Dubai (2023), Miami (2023)



# The Full Suite of Medix Integrated Responses

Medix has organized world-leading medical science to deliver specific health response offerings engineered to meet your comprehensive needs from cancer to brain health:

Cancer Response	Cardiovascular Response	Musculoskeletal Response	COVID-19 Response	Women's Health Response	Brain Health Response
Coordinated cancer treatments, tailor-delivered to meet an individual's unique case.	Patient-centric responses that get at the heart of unique and individual heart conditions.	Comprehensive coverage providing the backbone for the toughest bone and muscle treatments.	Whole-view insights, treatments, and navigation to optimize Covid & long-term COVID management.	A female-oriented responses organized around the unique needs and understanding of female anatomy.	A full-minded approach to solving the most complex & challenging brain cases, from Alzheimer's and dementia to strokes and epilepsy.

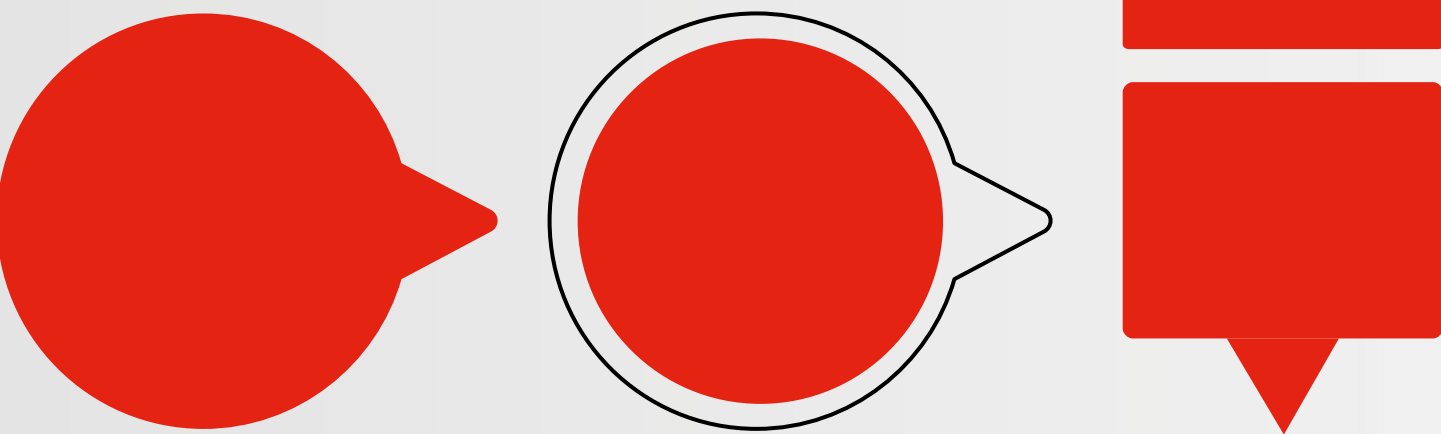
LAUNCHING SOON

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In health.





**medi✕**  
It's a matter of life

**medi✕**

