



2021 AGENDA

Saturday, Oct.16	Session/Event	Host/Speaker	Location
	Early Arrivals – enjoy Denver!		
Sunday, Oct. 17			
	Arrivals		
2:00 - 3:00 PM	Leadership Meeting		Stratton
3:00 PM	Registration Open		Promenade
3:00 - 5:00 PM	Business Showcase Set-up		Promenade
4:15 - 5:00 PM	Newcomer Briefing		Stratton
5:00 - 6:30 PM	Welcome Reception with Exhibitors		Promenade
	<i>Enjoy dinner on your own & reconnect with old friends!</i>		
Monday, Oct. 18			
7:30 AM	Registration Continued		Promenade
7:30 - 8:30 AM	Continental Breakfast / Innovation Lounge		Lodo / Larimer Square
8:00 - 8:30 AM	Premier Hosted Session	Paperless Solutions Group, an MIB Company	Highlands
8:35 - 9:05 AM	Premier Hosted Session	Pacific Life	Highlands
9:10 - 9:40 AM	Premier Hosted Session	ExamOne	Highlands
9:45 - 10:15 AM	Premier Hosted Session	Human API	Highlands
10:20 - 10:50 AM	Premier Hosted Session	Legal & General	Highlands
11:00 - 11:15 AM	Conference Opening Session	Bob Bland, President	Grand Ballroom
11:15 - 11:30 AM	Life Lessons Presentation	AylaJean “AJ” Root, Bob Bland	Grand Ballroom
11:30 - 12:30 PM	<i>State of Industry</i> Moderator – Pat Wedeking, Vice President, Tellus Brokerage Connections Panel – Mark Holweger, President and CEO, Legal & General America; Andy Bucklee, SVP, Head of Life & Executive Benefits Distribution, Lincoln; Tim Shaheen, Senior Vice President, Pacific Life		Grand Ballroom
12:30 PM - 1:30 PM	Networking Luncheon		
1:30 - 2:30 PM	<i>WFH Strategies 2021: Reengineering Your Workplace</i>	Laurel Farrer, CEO, Distribute Consulting	Grand Ballroom
2:30 - 2:45 PM	Innovation Award Nominees	Andrew Doerman, Innovation Award Chairman	Grand Ballroom
2:45 - 3:15 PM	Exhibit Hall Connect		Promenade
3:15 - 4:15 PM	<i>State of the Channel</i> Moderator – Keli Seder, Brokerage Life Sales Director, Mutual of Omaha Panel – Jennifer Fitzgerald, Co-founder and CEO, Policygenius; David Bowerman, VP of Sales, Term Life Division, SelectQuote; Chris Campbell, President and Chief Operating Officer, Efinancial; Shervin Eftekhari, President, Zander Insurance		Grand Ballroom
4:15 - 4:30 PM	Vision Award & Closing Remarks	Tommy Lane, 2019 Vision Award recipient, to present / Bob Bland, President	Grand Ballroom



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Monday, Oct. 18	Session/Event	Host/Speaker	Location
5:30 - 6:30 PM	Cocktail Reception	"Toddies with Tellus"	Grand Ballroom
6:30 - 8:30 PM	Networking Dinner		Grand Ballroom
Tuesday, Oct. 19			
8:00 - 9:00 AM	Networking Breakfast / Innovation Lounge		Lodo / Larimer Square
8:30 - 9:00 AM	Premier Hosted Session	Harbor Life Brokerage	Highlands
9:05 - 9:45 AM	Premier Hosted Session	TransUnion	Highlands
9:50 - 10:20 AM	Premier Hosted Session	LexisNexis Risk Solutions	Highlands
10:25 - 10:55 AM	Premier Hosted Session	Lincoln	Highlands
11:00 - 11:15 AM	Welcome Back	Bob Bland, President	Grand Ballroom
11:15 - 12:30 PM	<i>The Changing Landscape of Life Insurance Distribution: What role does technology play?</i> Moderator – Nichole Myers, Senior Vice President and Underwriting Propositions Lead, Swiss Re Panel – Nick Zambruno, Solutions Lead, Human API; Andrea Caruso, Executive Vice President and Chief Operating Officer, MIB Solutions, Inc.; Scott Rhinehart, Senior Market Manager, Life Vertical, LexisNexis Risk Solutions; Jeff Reynolds, VP, Insurance Product Development, TransUnion		Grand Ballroom
12:30 - 1:30 PM	Networking Luncheon		Grand Ballroom
1:30 - 2:30 PM	<i>Instant Gratification: The Journey of Digital Insurance</i> Moderator – Pete Kalasountas, VP Insurance Marketplace Partnerships, Assurance Panel – Ryan Toner, EVP, Sales & Marketing, Afficiency; Steve Robinson, Chief Distribution Officer, Bestow; Troy Thompson, Chief Actuary, Ethos		Grand Ballroom
2:30 - 3:00 PM	Exhibit Hall Connect		Promenade
3:00 - 4:00 PM	<i>How to be Prepared for the Dark Side of Technology – Ransomware and Cyber Security</i> Moderator – Kevin Fusick, VP Finance, Policygenius Panel – Kell Holland, Executive Vice President Business Insurance, Zander Insurance; Raju Seetharaman, SVP, IT & Transformation, Legal & General America; Alfonso Serdio, Cybersecurity & Privacy Director, PwC		Grand Ballroom
4:00 - 4:15 PM	LIDMA Innovation Award Andrew Doerman	Innovation Award Chair	Grand Ballroom
4:15 - 4:30 PM	Closing Comments	Bob Bland, President	Grand Ballroom
4:30 - 6:30 PM	Closing Reception – Enjoy a meal or start your evening off with us!		Brown Palace Club
6:30 PM - ???	One last night in Denver to explore great food and entertainment!		
Wednesday, Oct. 16			
	Departures / Golf Outing	The Pinery	